

Adriana Escobar KSNV-TV3 Las Vegas Buy (\$32,975)

Program	Number of Shows	Dates	Level - Rate	Total Cost
TODAY SHOW 7-9A (M-F) at 7:00A	7	October 8, 10, 12, 16, 18, 22, 24,	\$600 - Class 2	\$4,200
John Ralston New 3's Face to Face 7:30 - 8:00P (M-F)	2	October 17, 24,	\$450 - Class 2	\$900
Early News 5:00-6:30P (SAT) at 5:00P	3	October 6, 13, 20,	\$450 - Class 2	\$1,350
News 3 Today 9:00-9:30A (SUN)	3	October 14, 21, 28	\$250 - Class 2	\$750
Wake up with the Wagners 6-7A (M-F) at 6:00A	6	October 11, 15, 17, 19, 23, 25	\$450 - Class 2	\$2,700
Jeopardy/Wheel of Fortune 6:30-7:30P (M-F)	4	October 15, 17, 22, 24,	\$750 - Class 2	\$3,000
Early News 5:00-6:30P (M-F)	6	October 10, 11, 17, 18, 24, 25,	\$900 - Class 2	\$5,400
Rachel Ray 11:00-12:00P (M-F)	6	October 8, 9, 15, 16, 22, 23,	\$225 - Class 2	\$1,350
Rock Center with Brian Williams (TH) 10:00-11:00P	1	October 18	\$2,100 - Class 2	\$2,100
Sunday Today 7:00-8:00A	3	October 7, 14, 28	\$5 - Class 2	\$1,500
News 3 at 11-11:35P (M-F) at 11:00P	3	October 8, 15, 22	\$775 - Class 2	\$2,325

News 3 at Noon 12N-12:30P (M-F)	5	October 9, 11, 16, 18, 24,	\$275 - Class 2	\$1,375
News 3's "The Agenda" 12:30 - 1:00P (M-F)	5	October 10, 15, 17, 23, 25	\$225 - Class 2	\$1,125
News 3 Live in Prime 8:00-9:30P after football (SUN)	4	October 7, 14, 21, 28	\$900 - Class 2	\$3,600
Saturday Today 7- 9:00 am (SAT)	4	October 6, 13, 20, 27	\$325 - Class 2	\$1,300